



**GOVERNMENT DEGREE COLLEGE, JAMMALAMADUGU
YSR KADAPA, A.P.**



**Affiliated to Y.V. University, YSR Kadapa.
Accredited by NAAC with 'B' Grade**

Telugu Language Day" was celebrated with great enthusiasm and grandeur at the college today, the program organized by the Department of Telugu. The primary objective of the event was to foster a love for the Telugu language among students and to instill in them a sense of responsibility towards preserving it. At the beginning of the program, Mr. I. Nageswara Reddy, Lecturer in History invited the Chief guest and our college Principal, Dr. M. Ramesh, Garu and the program coordinator Dr. S. C. Sanjeeva Reddy garu to occupied your seats.



Today all the staff and students paid tribute to the great teacher Sri Gidugu Venkata Ramamurthy Pantulu being his 163rd Birth Anniversary. He was a great teacher, writer and also social reformer. Language is said to be a symbol of a society's culture, tradition, history and self-respect. He said that Telugu language has centuries of history, rich literature and diverse cultural heritage. He said that by celebrating Telugu Language Day, we should not only remember the greatness of our mother tongue, but also remember the responsibility of imparting Telugu language to the coming generations. Students are advised to participate in the preservation of the language by speaking, reading, writing and studying Telugu literature.



Program president Dr. M. Ramesh Garu described on 163rd Birth Anniversary day of Gidugu Venkata Ramamurthy Pantulu such as a great visionary—a language reformer, educationist, linguist, and social reformer—who championed the cause of prioritizing the colloquial language Vyavaharika Bhasha over the classical literary style Granthika Bhasha. At that time, the *Granthika* style used in education, textbooks, and literature was difficult for the common people—and students in particular—to comprehend. Gidugu Ramamurthy Pantulu strongly advocated for the use

of simple, colloquial Telugu—the language spoken in daily life—in both education and writing.

Driven by the philosophy that "language is for the people," he launched a movement to bring the language closer to the masses. As a result of his efforts, Telugu prose became simpler, more natural, and clearer. However, Gidugu Ramamurthy was not merely a language reformer . He also rendered distinguished service as a linguist, researcher, historian, epigraphist, writer, and educationist.

The principal offered several suggestions to the students regarding the current state of the Telugu language. He advised them to speak in Telugu with family members whenever possible, read Telugu books, study Telugu literature, foster an interest in the language among children, and encourage Telugu writers. He also emphasized the importance of leveraging modern technology for the development of the Telugu language. It was stated that the language can be more easily conveyed to new generations by using Telugu on computers, mobile phones, and digital platforms, and by disseminating Telugu essays, stories, poems, and informational content through social media.

The Principal emphasized that preserving the language is a responsibility that every Telugu speaker must fulfill. He noted that the language would be further strengthened, particularly if students respect Telugu and strive for its development.



Program Coordinator Dr. S. C. Sanjeeva Reddy

Program Coordinator Dr. S. C. Sanjeeva Reddy spoke in detail about the origins, significance, and historical background of Telugu Language Day. He explained that the Telugu language has evolved over centuries, flourishing through the contributions of numerous poets, writers, scholars, linguists, and literary figures. He noted the extensive development of various literary forms in Telugu, including poems, epics, plays, short stories, novels, essays, as well as folk and devotional literature.

He emphasized that Telugu is not merely a medium of communication but a reflection of our culture, customs, traditions, emotions, history, and social values. He highlighted the unique role the mother tongue plays in the existence, self-respect, and cultural heritage of a people. He observed that the use of the mother tongue among the youth is declining to some extent due to the expansion of technology, globalization, and the growing influence of other languages. Therefore, he urged students not to neglect Telugu but to leverage modern technology to further develop and promote the language. He stated that activities such as reading Telugu books and periodicals, studying Telugu literature, and sharing quality Telugu content on social media contribute to the preservation of the language. He clarified that loving one's mother tongue does not mean opposing other languages; rather, there is a need to respect all languages while equally honoring and fostering the growth of Telugu.

Vote of Thanks:

While delivering the vote of thanks, Dr. L. Bhushan Kumar expressed his gratitude to the

